

**B.V. Patel Institute of Business Management, Computer & Information Technology,
Uka Tarsadia University**

Date: 22/08/2017

An Entrepreneurial Talk by Mr. Hardik Lathiya

A session on entrepreneurship was an entrepreneurial talk arranged in B.V. Patel institute of Business Management, Computer & Information Technology on 22th August 2017 for second and third year students of BBA and B.Com (Computer Applications). Mr. Hardik Lathiya helped us out to arrange the session. He is our alumnus and owner of the event junction management. The talk was about developing entrepreneurial skills in one self, what is startup, what all it takes to go into startup, what are the characteristics of a good entrepreneur, and the process of entrepreneur. He comes up with idea of discussing his own start up of The Event Junction. With this example of his own start up, he pitched idea of entrepreneurship to the students and their different hacks. He both introduced his company, its beliefs and values and different type of offerings.



Further he also added the awareness about his services that is event management. Later on he showed some videos regarding his work and how they arrange all resources and manage all the activities from beginning to end. Apart from imparting knowledge about startups and entrepreneurship he had also thrown certain lights on the personality building of an entrepreneur and various other aspects. The talk majorly covers the whole of entrepreneurial and trading into different markets. The speaker discussed that he already covers the larger

market into south Gujarat and Pune and are about to go international. In this interactive session students came up with the basic knowledge about the event management and things which are supposed to be take care in managing the events according to the themes occasion.

At last in the question answer session there was some questions and get very satisfactory answers. Lastly it was a very interactive, practical and informative session for the students. This entrepreneurial talk was benefited to the students in many different ways as speaker shares that how college level initiatives and participation helps to boost the confidence in one for startups. It was ended on the thanking note given by respected Director Dr. Vijay Gondaliya to Mr. Hardik Lathiya.